



# Clou Hygiene



## A high standard of hygiene with the right selection of paper

### Why are our paper products the better choice in a washroom?

Our hands belong to the most important and the most used parts of the body. Apart from our sense of touch they are the tools we work with, and therefore a high priority target for the transfer of micro-organisms.

For this reason the regular washing of hands is absolutely necessary in a long list of professions e.g. in hospitals, in order to reduce the risk of infection as much as possible, or in the food industry to avoid food poisoning or in all the other firms, which have to work under sterile conditions.



### How clean is a washroom actually?

How clean a washroom really is, is dependent on a number of factors. Hygiene can be conjectured by superficial cleanliness. Sparkling tiles, a light colour combination in the washroom and mirror surfaces cleaned streak-free put over a purely visual cleanliness. Accompanying this is the cleanliness that we perceive via our sense of smell. Many fragrant substances mask unpleasant smells and also only pass on a superficial

cleanliness. Studies have proved that toilet facilities which have been wiped thoroughly by cleaning staff with normal re-usable cleaning cloths appear clean but in truth have still a dangerously high share of bacteria. Hence the regular washing of hands and above all a thorough drying of hands is very important and clearly more hygienic.



The use of high-quality paper towels saves time and definitely protects us against the transfer of germs as only clean and dry hands are protected to an optimum.

### A clean washroom fitted out with the right washroom selection promotes hygiene.

But also in daily life after having touched a possibly-soiled object like a door handle or a telephone, after going to the toilet, before eating or preparing meals it is necessary that we wash our hands.

Up-to-date studies have shown that there are about 24% fewer germs on cleaned hands after they have been dried on a paper towel. Drying them on a hand towel roll reduces the number of bacteria by only 4% in contrast to which a hot-air dryer actually doubles the formation of germs.

### Quality and hygiene go hand-in-hand.

Paper towels of a higher quality absorb three times as much moisture as paper of a lower quality. The better the paper is, the greater the safety for the user. Studies have also shown that the majority of the people questioned prefer paper hand towels in washrooms.

### Important Points for the use of hygienic paper

- A 24% reduction of germ pollution
- User-friendly application
- Reasonable system costs
- Less environmental pollution
- Fulfilment of all the regulations
- Time saving

Further information also: [www.sauberehaende.de](http://www.sauberehaende.de)

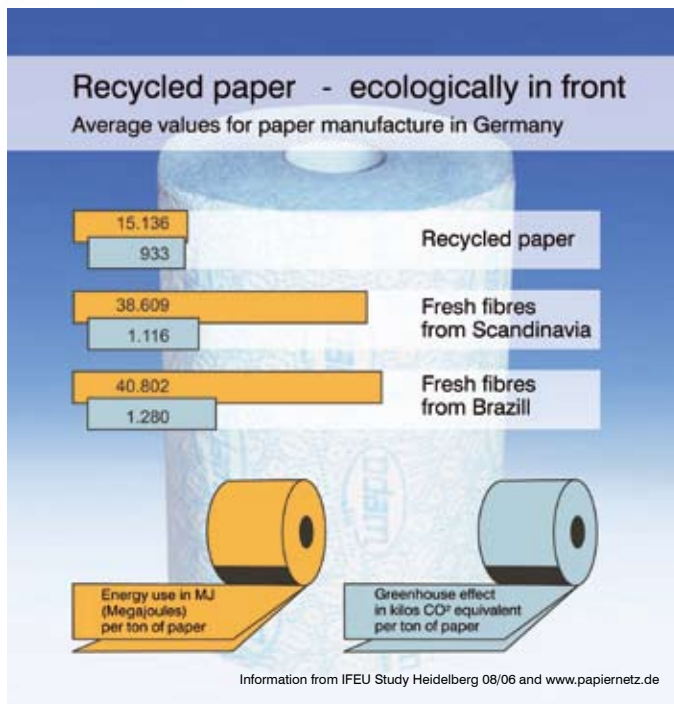
## Paper towels and our environment

### The recycling of paper prevents the release of destructible greenhouse gases from waste paper at disposal sites

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The industry itself is working resolutely on innovative solutions regarding the use of energy, which amongst other things through the increased use of renewable energy sources reduces the use of fossil fuels.

In this way the production of only one packet of recycled paper saves in comparison to fresh fibre paper from pulp of southern origin so many fossil resources that would enable a 100W light bulb to burn for 44hrs in the German electricity mixture.



A ton of recycled paper saves, in comparison to fresh fibre paper from Scandinavian pulp, the amount of CO<sub>2</sub> that an average car emits during a 1,000 kms journey. So the use of energy in the preparation of pulp is considerably higher than that in the conversion of waste paper. Through the increase of the quota of waste paper and the further development of technology considerable improvements have been achieved in the restriction of

emissions and in the reduction of water consumption. An increase in the energy efficiency could be recorded as well.

### Result and recommendation

The environmental burdens in all the considered indicators are the lowest in the production of recycled paper. The recommendation issued by the Ministry of the Environment to use recycled paper and paper with the highest possible percentage of waste paper should, according to the IFEU, therefore still be followed.

This applies especially when for the production of fresh fibre paper long transportation distances must be covered. So for ecological reasons pulp from overseas should be done without and wastepaper for the production of recycled paper should come from local collections.

### WEPA fulfils these demands.

Due to the use of waste paper as a raw material, which allows benevolence towards the resources, the optimised process and drive procedures with reduced fresh water and energy use and last but not least because of its own power plant in Marsberg-Giershagen, which uses the remaining waste products thermally, WEPA's production is of a high technical standard.

In this way, the power plant gives us energy, uses the waste products sensibly as an alternative to fossil fuels and avoids dumping. Our waste paper products have been awarded the European ECO label. The articles labelled with this quality award comply with the environmental regulations and the strict criteria fixed by all the nations of the European Union concerning quality control.

### Modern dispensers with the correct choice of paper are an ideal combination.

It has been shown that modern paper dispensers, which supply paper in a handy size guarantee greater hygiene. The use of the Prestige Dispenser Series, made from high quality plastic, combined with our extensive Clou washroom selection enables maximum hygiene according to today's standards. Large observation windows make it easier to check the number of contained paper towels.

# Clou Hygiene



**Prestige Sensory Dispenser** Art. No. 316530  
automatic hand towel roll dispenser modern design  
touch free operation of the dispenser due to sensor  
technology maximum hygiene only the fresh towel  
is touched long life batteries



**Prestige Folded Hand Towel Dispenser (large)** Art. No.316450  
folded hand towel dispenser with patented mechanism for use  
with all sorts of paper such as C-folded, V-folded and W-folded



**Prestige Folded Hand Towel Dispenser (small)** Art. No.316460  
folded hand towel dispenser with patented mechanism for use  
with all sorts of paper such as C-folded, V-folded and W-folded



**Prestige Double Roll Toilet Paper Dispenser** Art. No.316520  
toilet paper dispenser for 2 toilet paper rolls  
change of rolls through patented specialised mechanism



**Prestige Centerfeed Box (large)** Art. No. 316500  
spray water protected dispenser, various qualities of paper  
without cores useable, simple operation



**Prestige Centerfeed Box (small)** Art. No. 316510  
spray water protected dispenser, various qualities of paper  
without cores useable, simple operation



**Prestige Large Roll Toilet Paper Dispenser (large)** Art. No. 316440  
content level always visible through viewing window  
especially suitable for highly frequented washrooms



**Prestige Large Roll Toilet Paper Dispenser (small)** Art. No. 316470  
content level always visible through viewing window  
especially suitable for highly frequented washrooms



**Prestige Soap Dispenser** Art No.316480  
operation through hygienic clean pump push button  
no leakage due to closed pumping system  
exchangeable tank which if wished can be refilled



**Prestige Cosmetic Box** Art. No. 316580  
flexible use on the table or with a wall fixing  
to hold a box of 100 or 150 tissues



**Prestige Waste Bin** Art. No. 316490  
closed container, transparent seesaw lid  
3-part construction kit easily erectable, sturdy



# Clou Hygiene



## Clou Washroom Assortment

With our **Clou washroom assortment** we offer a range of products which satisfies all wishes. Each line of products stands for high quality products in varying specifications. Each product has the necessary properties for its specific area of use

The **Clou Prestige line** offers brilliant white, super-soft premium products made from chemical pulp. Two-layered hand towel paper, three- and four-layered toilet paper, three-layered kitchen paper is offered in this selection of products. The Clou Prestige line has been planned for use in cases with greater demands and requirements.



The **Clou Comfort line** offers soft and pure white products made from 100% waste paper. In this series there are two –or more-layered hand towel paper and three-layered kitchen paper of the highest recycled quality.



The **Clou Smart line** offers functional and inexpensive products made from 100% waste paper. In this series there is a choice of products for the first involvement in this area of goods with articles ranging from one-layered crepe products to three-layered toilet paper.

Each line of products has been given its own individual colouring so that it is possible to recognise the quality from the packaging.



With our newly designed line of **Prestige dispensers** WEPA Professional is always able to offer a suitable solution to hygiene situations whether at work, in a restaurant, in an airport or in public buildings. The Prestige dispenser line creates a pleasant atmosphere with its completely new design. Due to functional and simple technology our dispensers are easy to use, maintenance-free and reliable.

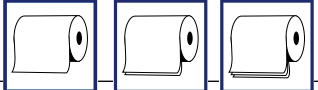












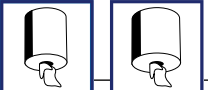


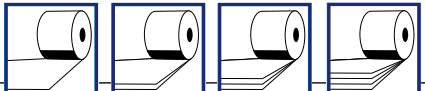


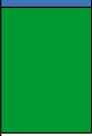






With progress in time hygiene in our daily lives has become of greater importance, so that with WEPA Professional you have a reliable partner in all areas involving hygiene products. Clou hand towels, kitchen rolls, paper handkerchiefs, cosmetic wipes and toilet paper offer maximum hygiene safely as the use of disposable products is the most effective and the quickest method of avoiding the transportation of germs.

# Clou Hygiene


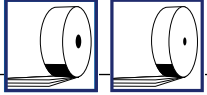



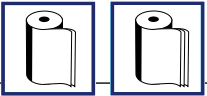






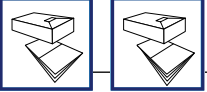
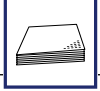
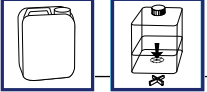







## Overview wash room assortment

<b>Hand towel roll for Sensory Dispenser</b>		
	Clou Prestige - Products of 100% waste paper / brilliant white	
	Clou Comfort - Products of 100% waste paper / high white	
	Clou Smart - Products of 100% waste paper	
<b>Tissue - towel paper format</b>		
	Clou Prestige - Products of 100% waste paper / brilliant white	
	Clou Comfort - Products of 100% waste paper / high white	
	Clou Smart - Products of 100% waste paper	
<b>Crape - towel paper format</b>		
	Clou Comfort - Products of 100% waste paper / high white	
	Clou Smart - Products of 100% waste paper	
<b>Centerfeed</b>		 
	Clou Comfort - Products of 100% waste paper / high white	
	Clou Smart - Products of 100% waste paper	
<b>Tissue - toilet paper</b>		
	Clou Prestige - Products of 100% pulp / brilliant white	
	Clou Comfort - Products of 100% waste paper / high white (certified with blue ecological angel)	
	Clou Smart - Products of 100% waste paper (certified with blue ecological angel) Neutral feature - of 100% recyclingpaper (certified with blue ecological angel)	
<b>Crape - toilet paper</b>		 
	Clou Smart - crape - toilet paper of 100% recycling paper (certified with blue ecological angel)	

# Clou Hygiene



<b>Tissue - Large Roll Toilet Paper</b>			
	Clou Prestige - Products of 100% waste paper / brilliant white		
	Clou Comfort - Products of 100% waste paper / high white		
	Clou Smart - Products of 100% waste paper		
<b>Tissue - Kitchen cloth</b>			
	Clou Prestige - Products of 100% Cellulose / brilliant white		
	Clou Comfort - Products of 100% waste paper / high white (certified with blue ecological angel)		
	Clou Smart - Products of 100% waste paper (certified with blue ecological angel)		
	Circle - Hygiene of 100% high quality recycling paper		
<b>Tissue - Cosmetic cloth</b>			
	Clou Prestige 100 and 150 piece box / brilliant white		
	Neutral - Hygiene of 100% Cellulose		
<b>Tissue - Handkerchief</b>			
	Samtess Prestige - Hygiene of 100% Cellulose		
	Mach mit...smart - Hygiene of 100% high quality recycling paper		
	Kriepa - Hygiene of 100% Cellulose, quality of Sachsen		
<b>Napkins with stamping</b>			
	alternatively available in high quality recycled paper		
<b>Soap</b>			
	cartridge 10x1 Litre/VE		
	5 litre can		
<b>Produktline Colorcode</b>			
	<b>CLOU Prestige-Line:</b> brilliant white, supersoft premium-products		
	<b>CLOU Comfort-Line:</b> soft and high white products		
	<b>CLOU Smart-Line:</b> funktional and cheap products		
	products for consumer		

# Clou Hygiene



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GmbH&Co.KG  
Rönkhauser Strasse 26  
D-59757 Arnsberg-Müschede  
[www.wepa-professional.de](http://www.wepa-professional.de)

WEPA Professional with the trade-mark „Clou“ is a competent partner to find solutions concerning

## Hygiene - Paper - Products

Our products are used within the industries, hotels, hospitals, old age homes and public institutions.

As the largest family owned company in the European tissue industry, with a low hierarchy, commitment, competence and decisions, we are characterised by high flexibility, reliability and competence.

Our trade direction and the relationship to our clients are highly appreciated by our business partners for years.

Due to a clear product partition according to CLOU Prestige, CLOU Comfort and CLOU Smart, the brand

## „CLOU“

offers all over Europe a high profile range of high quality products for various needs.

The Product portfolio of WEPA Professional consists of a perfect combination of high quality hygienic products and user – friendly dispensers for various applications.

With 2500 employees and more than 950 Mio. € turnover, the WEPA group is fully committed to the European tissue market. Approx. 600,000 tonnes high quality hygienic paper are produced in 12 factories with manufacturing bases in Germany, Spain and Poland. Through the utilisation of PIQS (Productions-Integrated Quality System) the specifications are constantly checked. Our products adhere to the ISO standards.

WEPA Professional is the business section for the Away-From-Home market.

The products of the Wepa Professional range are predominantly produced in the manufacturing base in Arnsberg-Müschede Lucca and Piechowice. The manufacturing base Piechowice with its location in Poland produces only 1-layer products. The production line at Arnsberg-Müschede and Lucca is the Competence-Center for multiple layer tissue-products.

Due to constant investments in the converting process the Professional range with the trade - mark CLOU is subjected to continuous enhancement.

Through our modern high rack warehouse, with a capacity for 34,000 pallets, we are able to deliver after orders received within 48 hours.

## The product „CLOU“ a product with clue.

